

GOVERNMENT OF BIHAR
DIRECTORATE OF TOURISM
9D BARRACK, OLD SECRETARIAT, PATNA

REQUEST FOR PROPOSAL

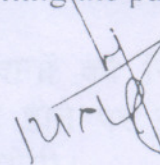
Department of Tourism, Govt. of Bihar, intends to publicize and promote the tourist spots of Bihar by wide publicity in **In-Flight** magazines as well as in **Travel and Tour, Business and Corporate, and General Interest** magazines.

Interested publishers of all such magazines are hereby intimated and requested to send their proposal with following information up to 30/10/2009 to the undersigned.

- (i) ABC certification
- (ii) Recognition by any other Govt. concern/ organization
- (iii) Circulatory position with break up for major cities (national & international) and other relevant points.
- (iv) Rates of publication of advertisement.
- (v) Any special discounts with details of paper quality, colour, graphics, finish, size and no. of pages adds on for Government Sector.
- (vi) Any other relevant information/details.

There must be separate proposal for every distinct publication even if the publications are from the same company.

This notice is meant for selecting and empanelling the publications for media campaigns.



(VINAY KUMAR)
Director Tourism
Department of Tourism,
Govt. of Bihar.