

NOTICE INVITING EXPRESSION OF INTEREST FOR SETTING UP TOURIST INFORMATION CENTERS ON PUBLIC PARTNERSHIP BASIS

The Government of Bihar, through the Directorate of Tourism, has been running 15 Tourist Information Centers at important Tourist Places in Bihar, and in Delhi, Varanasi & Kolkata. These centers are proposed to be modernised, fully equipped and professionally maintained and managed.

These centers are expected to provide tourism related information, including especially prepared information materials, logistical assistance and overall guidance to all domestic and international tourists and travellers. It is intended to convert these Tourist Information Centers into full-fledged Travel Hub equipped with ticketing, Air & Hotel Booking, Taxi assistance and other related facilities and services.

These centers would run under the control, supervision and direction of the Tourism Directorate under its Logo and Tagline.

It is proposed that the Directorate would hand over existing infrastructure to the Private Partner at a reasonable rental and the Private Partner would bear the cost of up gradation, restructuring, personnel, media installations, including computer & peripherals, power, water and other amenities. In addition to this, the Private Partner may have to pay additional reasonable amount to the third party.

It should be noted that the existing 15 Tourist Information Centers are at prime locations with tremendous commercial potential. The Private Partner would be expected to employ dedicated information providers whose qualification and training would be decided by the Government. The accruals due to ticketing, booking etc shall go to the Private Partner. However, a margin of 10 % on gross accruals, shall go to the Directorate of Tourism.

Interested bonafide Company, Firms, NGO & Individuals are hereby invited to submit their detailed proposal, along with design details, expected cash flows and terms and conditions to the undersigned up to 15 days of publication of the notice.

The existing 15 Tourist Information Centers, are at:- Airport **Patna**, Railway Station **Patna**, Hotel Patlipurta Ashok, **Patna**, Shri Harmandir Shahib, **Patna city**, Railway Station, **Gaya**, Hotel Buddha Vihar, **Bodhgaya**, Hotel Gautam Vihar, **Rajgir**, Main Road,**Vaishali**, Railway Station, **Muzaffarpur**, Railway Station, **Raxaul**, Combined Govt. Building, **Bhagalpur**, Quila Gate, **Munger**, Hotel Janpath, Janpath, **New Delhi**, Nilkanth Bhawan, 26-B,Camac Street, **Kolkata** & Nehru Market, Englishia Lane, **Varanasi**.

The Directorate can depute one or more of its officials /personnel to these centers.

(Vinay Kumar)
Director, Tourism